Calendar of Events

September 30, 2025	**NEAIR Membership Networking Event (September 2025)**

Virtual

02:00 PM - 03:00 PM EST

Join us for another NEAIR membership networking event - members at all stages of their career are invited to meet one another and discuss topics from the perspectives of their experiences within IR.

November 8, 2025
- November 11, 2025

52nd Annual Conference -- North Bethesda, Maryland
Bethesda North Marriott Hotel & Conference Center
5701 Marinelli Road
Rockville, MD 20852-2785
08:30 AM - 05:00 PM EST
Things to Know Before You Register:
The NEAIR Annual Conference primarily serves attendees from non-profit institutions and organizations. For-profit entities sending multiple attendees to the conference are expected to sponsor the conference at some level. Please see the Sponsor Prospectus for more information about our sponsor levels and benefits.

If you are a conference sponsor:

A representative of your organization must first complete the Purchase a 2025 NEAIR Conference Sponsorship Form.
Depending on the level of the conference sponsorship that your organization purchased, complimentary conference registration(s) may be available.
Select "Sponsor" as the Member Type when completing your conference registration.
Be sure to also book your hotel room, as reservations and rates are based on availability.
Print out the confirmation email you receive. It includes your access # should you want to return to the registration form to update any information.
Visit the Annual Conference website for information about the program, hotel, travel, refunds and much more.

For all others:

A current NEAIR membership is required. You can join NEAIR when completing your conference registration.
Please use the same email as your NEAIR membership to register so the system can recognize your record.
Be sure to also book your hotel room, as reservations and rates are based on availability.
Print out the confirmation email you receive. It includes your access # should you want to return to the registration form to update any information.
Visit the Annual Conference website for information about the program, hotel, travel, refunds and much more.
By registering as a Professional Member, you agree that your participation in the conference is to share and learn about the profession, not to promote or solicit business from other attendees. Promotion of products and services are restricted to conference sponsors. You will find information about the benefits of becoming a conference sponsor, including powerful opportunities to showcase company products and to build relationships with NEAIR members, on the Sponsor Page.

Questions?
Contact NEAIR at neair@neair.org.

September 23, 2025   **Writing Feasibility Studies for Institutional Growth**
Virtual
02:00 PM - 03:30 PM EST
A streamlined, standardized process for writing feasibility studies was developed at Ashland University. This methodology has also been utilized at Purdue University, demonstrating adaptability across different institutional contexts. This approach features a universal template that enhances collaboration between faculty and administrators, ensuring clarity and consistency across departments, and provides comparisons across institutions. The process not only simplifies feasibility studies but also extends to evaluating the viability of existing programs.

Incorporating key resources such as IPEDS, CUDAS, the Bureau of Labor Statistics, job boards, and state-level labor data, this approach effectively navigates change and informs decision-making. Each state maintains its own Labor Market Information (LMI) website, ensuring access to comparable data across the nation. Labor Market Information
This presentation will explore how leveraging these resources facilitates the management of change and optimization of program offerings in higher education. This presentation is suitable for all skill levels but will be especially great for beginners learning to utilize IPEDS and labor market information. All resources utilized are open source. A process document will be provided.

Members: $40.00
Non-Members: $75.00

Presenter: Kristy Tipton, Purdue University

Zoom Webinar -- Tuesday, September 23, 2025; 2:00-3:30 PM

September 25, 2025   **Data Visualization and Dashboard with Datawrapper**
Virtual
01:30 PM - 03:00 PM EST
In this hands-on workshop, participants will learn how to create compelling and interactive data visualizations using Datawrapper, a user-friendly tool for designing charts, maps, and tables without any programming. By the end of the session, learners will be able to:

Design bar charts, multiple bar charts, and line charts to compare trends and categories.
Build 4-dimensional scatter plots to explore relationships between variables.
Create and customize tables, including the unique feature of embedding bar and line charts directly within table cells to create visually rich data displays.
Use range charts to visualize data with upper and lower bounds.
Create maps to display geographic data effectively.
Combine these visualizations into a dashboard.

Flexible Participation:
Participants are encouraged to follow along hands-on during the workshop. If you prefer to watch and learn without actively participating, that's completely fine! The session will be equally valuable as a demonstration.

Technology Requirements:

A web browser and a free Datawrapper.de account (participants can also create one during the workshop).
A Google account to access the sample data.

Members: $40
Non-Members: $75

Presenter: Lynda Zhang, Harvard University

Virtual Webinar -- Thursday, September 25, 2025; 1:30 - 3:00 PM

November 8, 2025
 - November 11, 2025

Purchase a Sponsorship for 2025 NEAIR Annual Conference
Bethesda North Marriott Hotel & Conference Center
5701 Marinelli Road
Rockville, MD 20852-2785
Exhibit Area will be open from Sunday afternoon through Tuesday NOON.
Welcome to NEAIR Sponsorship!

NEAIR relies on sponsor support of the Annual Conference. In return, NEAIR works hard to promote our sponsors extensively through a variety of mediums prior to and during our conference.

We recommend purchasing a sponsorship early for best booth location and top choice of presentation time! Regular Sponsorship ends October 1st. For complete information about NEAIR Sponsorship, please go to our Sponsor Tab.

Questions? Shirley Wong, shirleywong@mit.edu