

Calendar of Events

April 24, 2025

NEAIR Membership Networking Event (April 2025)

Virtual

10:00 AM - 11:00 AM EST

Join us for another NEAIR membership networking event - members at all stages of their career are invited to meet one another and discuss topics from the perspectives of their experiences within IR.

May 14, 2025

Balancing Data and Wellbeing: Strategies for Self-Care, Advocacy, and Success

Virtual

40 East Main Street, PMB 352

Newark, DE 19711

02:00 PM - 03:30 PM EST

Institutional researchers and higher education data professionals play a critical role in supporting data-informed decision-making, yet the increasing demands of our work can lead to stress, burnout, and work-life imbalance. This interactive 90-minute workshop is designed for professionals at all levels and offers practical strategies for balancing professional responsibilities with personal wellbeing while also advocating for the support and resources needed to sustain our work.

During this FREE Guiding Light, we'll explore:

*Self-care techniques tailored to IR and data professionals.
Workload management and boundary-setting strategies to maintain balance.
Approaches for advocating for resources and institutional support, even within institutional constraints.*

The session will be highly interactive, using Mentimeter to facilitate engagement throughout. There are no major technology requirements—just access to Zoom and a willingness to participate!

Presenter: Karen Egypt, University of Maryland

This Guiding Light is FREE to all attendees.

May 28, 2025

Love Data Week - Promoting Data Literacy and Engagement Through Collaborative Events

Virtual

10:00 AM - 11:30 AM EST

The University of Maryland has used Love Data Week as a vehicle to engage campus in conversations that promote data literacy. From the initial foray in 2023, which included a small number of staff focused sessions conducted by IR, Love Data Week at UMD has grown to a program of 17 sessions for students, faculty, and staff conducted by units across the institution. Additionally, interactive online and in person activities were added to engage a broader set of individuals. These provide a way for people across campus to engage in dialogue about data, appropriate use, privacy, and resources available to campus.

This session will blend demonstrations of what UMD has done with conversation and interactive activities to get you planning your own events.

Presenter: Michelle Appel, University of Maryland

Members - \$40

Non-Members - \$75

Virtual Webinar --- Wednesday, May 28, 2025; 10:00-11:30 AM

June 5, 2025

Working with Flawed Survey Data

Virtual

10:30 AM - 12:00 PM EST

In the real world of IR/IE, perfect survey data do not exist. Low response rates, disengaged respondents, and unrepresentative samples are common challenges that can compromise survey validity — yet these issues are often ignored. This workshop equips IR/IE professionals with strategies to analyze flawed survey data and extract meaningful insights. This workshop is primarily designed for folks who analyze survey data in Excel or R, but can benefit others.

Key topics include:

Detecting and managing low-effort survey responses

Addressing small sample sizes, unrepresentative samples, and omitted variable bias

Selecting surveys with higher likelihood of yielding valid insights

Communicating data limitations to stakeholders

Presenter: Steve Sherrin, Wentworth Institute of Technology

Virtual Webinar --- Thursday, June 5, 2025; 10:30 AM - NOON

Members - \$40

Non-Members - \$75

June 11, 2025

Survey Design Essentials: Avoiding Bias and Maximizing Validity

Virtual

02:00 PM - 03:30 PM EST

Surveys are a powerful tool for gathering data, but they are only as good as their design. Bias in surveys can lead to misleading results, poor decision-making, and wasted resources. In this webinar, you'll learn practical strategies to design surveys that minimize bias and produce more accurate data. Through engaging examples and quizzes, you'll explore common pitfalls in survey design and how to avoid them.

What You'll Learn:

How to identify and mitigate common sources of survey bias.

Techniques for writing clear, unbiased, and effective survey questions.

Best practices for designing response options and rating scales.

Strategies to improve the overall reliability and validity of your surveys.

Technology requirements:

A computer or device with internet access to join the webinar.

A willingness to participate in interactive quizzes (no special software required).

Members: \$40

Non-Members: \$75

Presenter: Lynda Zhang, Harvard University

Virtual Webinar: Wednesday, June 11, 2025; 2:00-3:30 PM

June 25, 2025

Integrating Quarto with RStudio: A Roadmap to Streamline Institutional Research Operations **Virtual**

02:00 PM - 03:30 PM EST

This workshop offers a comprehensive overview of integrating Quarto within RStudio to optimize institutional research workflows. Quarto is an open-source tool that allows for the creation of dynamic, reproducible reports and documents, combining code, text, and visualizations in a single document.

This virtual webinar will provide a clear roadmap for streamlining data analysis, automating reporting processes, and creating dynamic, reproducible reports using Quarto. The session will also cover best practices for effectively incorporating Quarto into institutional research operations.

Participants Will Come Away With:

- Proficiency in using Quarto with RStudio to automate and streamline data analysis and reporting.*
- Techniques for creating dynamic and reproducible reports.*
- Skills in enhancing data visualizations for better insights.*

Members: \$40

Non-Members: \$75

Presenter: James Salamon, Massachusetts College of Pharmacy and Health Sciences

Virtual Webinar -- Wednesday, June 25, 2025; 2:00-3:30 PM

November 8, 2025
- November 11, 2025

Purchase a Sponsorship for 2025 NEAIR Annual Conference
Bethesda North Marriott Hotel & Conference Center
5701 Marinelli Road
Rockville, MD 20852-2785

Exhibit Area will be open from Sunday afternoon through Tuesday NOON.

Welcome to NEAIR Sponsorship!

NEAIR relies on sponsor support of the Annual Conference. In return, NEAIR works hard to promote our sponsors extensively through a variety of mediums prior to and during our conference.

We recommend purchasing a sponsorship early for best booth location and top choice of presentation time! Regular Sponsorship ends October 1st. For complete information about NEAIR Sponsorship, please go to our Sponsor Tab.

Questions? Shirley Wong, shirleywong@mit.edu